



Dhiren Kashyap *UI Designer*

🖱️ www.dhirenkashyap.com ✉️ dhirenkashyap@gmail.com

☎️ +91-99299-55599 📍 114, Shastri Nagar, Jaipur -302016 (Rajasthan) India

🌐 www.linkedin.com/in/dhirenkashyap1 📺 dhirenkashyap

📞 +91-99299-55599 🌐 dhirenkashyap 📺 dhirenkashyap

🧩 COVER LETTER

Greetings,

My name is Dhiren, I am searching for a remote job or freelancing work as a UI Designer and Sales Funnel Expert. I have 15 years of experience as a UI designer, Landing page Designer, Social Media creative.

I specialized in designing beautiful, responsive & user-friendly Landing pages, Websites and Social Media Graphic:

- Responsive Web Design
- High-Converting Funnels Design for Coaches & Authors
- Landing Page Design
- Click Funnels, Unbounce & GoHighLevel (GHL) Manage/Setup
- eBook Cover Design
- Infographics Design
- Icons Design
- Layout Design
- PDF Design
- Email Newsletter Design
- Social Media Banner Design
- Instagram Banner Design
- Facebook Ad Design
- YouTube Info graphic Video Design
- Template Design

Why Should We Hire You?

For starters, I have all the skills and experience listed in the resume, and I'm confident that I can make an immediate impact on your company. It's not just my background in leading successful projects for companies, but also my passion for the industry that drives me to succeed. If chosen for this role, I will continue to deliver high-quality work for the continued success of your organization.

I am available now for a quick discussion and can start immediately.



Sincerely,

Dhiren Kashyap

PROFILE

I have been working as a Graphic and Website designer since 2006 to present. I have 15+ years of experience in Graphic Design, Web Design & Sales Funnels & Landing Page Design. I have designed a more than 1500+ Responsive Websites, landing pages and Social Media Graphic and Other Design work. Last 15+ years, I am continuously satisfying my clients by delivering them quality work according to their needs.

My Work Portfolio:

- www.dhirenkashyap.com/portfolio.php 
- <https://marvelapp.com/prototype/1463haij/screens> 

SKILLS

Soft Skills

- ✓ Creative Thinking
- ✓ Communication
- ✓ Collaboration
- ✓ Leadership
- ✓ Problem solving
- ✓ Detail-Oriented
- ✓ Meeting Deadlines
- ✓ Client Interaction
- ✓ Decision Making
- ✓ Listening

Hard Skills

- ✓ HTML, HTML5 ✓ CSS3, CSS ✓ JavaScript
- ✓ WordPress Theme Customization
- ✓ SEO & PPC Management
- ✓ Page Speed Optimization
- ✓ Responsive Layout Design

Website Design

- ✓ Template & Layout Design
- ✓ WordPress Website Design
- ✓ Interactive Prototypes
- ✓ Banners Design
- ✓ Landing Page Design
- ✓ Email Design

UI Design

- ✓ Web & Mobile App Design
- ✓ SaaS Product & Dashboard Design
- ✓ Wireframing and UI prototyping
- ✓ UX writing
- ✓ Visual communication
- ✓ Interaction design
- ✓ Analytics

TOOLS I USE:

- Figma
- Adobe Photoshop
- InVision
- Sketch
- Canva
- Unbounce
- GoHighLevel (GHL)
- Adobe XD
- Adobe Illustrator
- Marvel
- Axure
- Clickfunnels
- Wix
- WordPress

EDUCATION

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|------|---|
| 2006 | Master of Computer Applications, Indira Gandhi Open University |
| 2005 | Associate of Digital Arts, Rajasthan School of Art |
| 2003 | CIC Advance Computer Certification Course |
| 2001 | Bachelor of Commerce, University of Rajasthan |

PROFESSIONAL EXPERIENCE

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|---|---|
| 2020 Apr – present Rockville, MD 20850, United States | Sr. UI Designer, Lurn Inc. USA  <ul style="list-style-type: none">• Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.• Maximized system performance, enhancing end-user experience by applying iterative back end development updates.• Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.• Evaluated user research to convert abstract ideas and requirements into planning tools such as journey maps, user personas and storyboards. |
| 2018 May – 2020 Mar | Web Designer, UI Designer & Graphic Designer as a Freelancer, Upwork Inc. <p>I had worked as a UI designer, Landing page Designer, Social Media creative at upwork.com</p> |
| 2015 Jan – 2018 Mar Philadelphia, PA 19116, United States | Landing Page and Sales Funnels Expert, CWR (Creative Web Results)  <ul style="list-style-type: none">• Quickly learned new skills and applied them to daily tasks, improving efficiency and productivity.• Carried out day-day-day duties accurately and efficiently.• Demonstrated respect, friendliness and willingness to help wherever needed.• Worked flexible hours; night, weekend, and holiday shifts.• Performed duties in accordance with applicable standards, policies and regulatory guidelines to promote safe working environment.• Proved successful working within tight deadlines and fast-paced atmosphere. |

2011 May – 2017 Dec
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bergerie, 83190,
FRANCE

Web Designer, Yanoo Software [↗](#)

- Enhanced functionality and appearance of website and repaired functionality issues.
- Designed user interface to meet client specifications and content management system.
- Crafted website content and graphics by coordinating copywriting, and designing images, icons, banners and enhancements.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.

2011 Apr – 2014 Mar
Jaipur, India

Graphic Designer, Monsoon Media Inc.

- Developed creative design for print materials, brochures, banners and signs.
- Created digital image files for use in digital and traditional printing methods.
- Met with customers to present mockups and collect information for adjustments.
- Completed final touches for projects such as images sizes and font selection.
- Designed website layouts, templates and unique branded looks.

2006 Feb – 2009 Feb

Graphic Designer, Splash Media

- Developed creative design for print materials, brochures, banners and signs.
- Created digital image files for use in digital and traditional printing methods.
- Met with customers to present mockups and collect information for adjustments.
- Completed final touches for projects such as images sizes and font selection.
- Designed website layouts, templates and unique branded looks.
- Applied knowledge of production to create high-quality images.
- Created designs and collaborated with technical team to complete projects.



Email: dhirenkashyap@gmail.com

Whatsapp: [+91-99299-55599](https://wa.me/+91-99299-55599) [↗](#)

Telegram: [+91-99299-55599](https://t.me/+91-99299-55599) [↗](#)

Skype: [dhirenkashyap](https://www.skype.com/people/dhirenkashyap) [↗](#)

Slack: [dhirenkashyap@gmail.com](https://www.slack.com/people/urn:li:personId:dhirenkashyap@gmail.com) [↗](#)

Website: www.dhirenkashyap.com [↗](#)

Github: <https://github.com/dhirenkashyap> [↗](#)

Linkedin: <https://www.linkedin.com/in/dhirenkashyap1/> [↗](#)

Behance: <https://www.behance.net/dhirenkashyap> [↗](#)

Dribbble: <https://dribbble.com/dhirenkashyap> [↗](#)